



Embassy of the United States of America

Public Affairs Section

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Press Release

U.S. Embassy and the Voice of America present seminar for radio journalists

"Coverage of Presidential Elections" is the name of the seminar/workshop for journalists of Yungas and Chapare to take place from September 24 to 30 at Hotel Señorial Montero in La Paz. The program, sponsored by the American Embassy in cooperation with the Voice of America, is a continuation of a series of professional training and updating seminars for journalists of radio stations, some of which are affiliated with the VOASAT system for Latin America.

The seminar is comprised of three comprehensive parts regarding the coverage and production of political information: theory of political journalism and analysis, laboratory practice, and professional practice on gaining access to governmental information sources. The journalists and professors who will conduct the seminar/workshop are the Director of Instituto de Prensa y Sociedad of Peru, Ricardo Uceda; Voice of America's journalist and officer for Development Projects of the International Broadcasting Bureau of the U.S. Government, Gustavo Win; and the Dean of the Social Communication Department of the Bolivian Catholic University, Deisy Orozco.

Ricardo Uceda Pérez has been a journalist since 1974, and has worked as reporter, editor, and editor-in-chief for several newspapers and magazines. He has been director of the weekly newspaper **Sí**, and Chief of the Investigation Unit of **El Comercio** newspaper. In 1994 he was given the Press Freedom Award of the Committee to Protect Journalists of New York. In 1999 he was selected as one of the 50 Heroes of Press Freedom between 1950 and 2000, by the International Press Institute. In 2000 Columbia University presented him the Maria Moors Cabot Award.

Gustavo Win began his career in journalism in 1972, working in prominent media in Uruguay. He also served as professor of bilingual education in the United States. He was VOA's Spanish Broadcasting Chief for Latin America and the officer in charge of all aspects of news production for that international radio station.

Mr. Win formally and actively participates in issues related to civil rights within the Department of State's International Broadcasting Bureau. Since 2001, he has been working as Development Officer at the IBB, planning and executing a variety of projects in diverse regions of the world.

Deysi Orozco, Dean of the Social Communication Department at the Bolivian Catholic University, has also been a tenured professor of Production and Communication & Intercultural Affairs since 1986. Orozco has a B.A. in Social Communication from the Bolivian Catholic University. In 1996 she graduated Magna Cum Laude from a specialization course at the Social Communication School of the Gregorian University in Rome, Italy. She also completed post-graduate courses at the Social Communication School of Universidad Javeriana, in Bogota, Colombia.

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